

EEO Public File Report

Employment Unit Covered:

WUBE-FM, WYGY(FM), WKRQ(FM), AND WREW(FM)

[FORMERLY WSWD (FM)]

Reporting Period

May 23, 2009 - May 21, 2010

Full Time Vacancies Filled During Reporting Period and Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

<u>Job Title of FT Vacancy</u>	<u>Date Filled</u>	<u>Hire Source</u>	<u>Recruitment Source</u>
WUBE Account Executive	07/21/2009	Internet	See Recruitment Source List for entries on or before 05/27/2009
Social Media Manager	08/20/2009	Internet	See Recruitment Source List for entries on or before 06/19/2009
New Media Account Executive	07/29/2009	Employee Referral	See Recruitment Source List for entries on or before 07/10/2009
New Media Account Executive	09/04/2009	Employee Referral	See Recruitment Source List for entries on or before 07/10/2009
WREW Account Executive	09/23/2009	Employee Referral	See Recruitment Source List for entries on or before 08/28/2009
WREW Account Executive	10/01/2009	Employee Referral	See Recruitment Source List for entries on or before 08/28/2009
WREW Account Executive	11/04/2009	Employee Referral	See Recruitment Source List for entries on or before 08/28/2009
WREW Account Executive	11/16/2009	Employee Referral	See Recruitment Source List for entries on or before 08/28/2009
WREW Account Executive	11/06/2009	Employee Referral	See Recruitment Source List for entries on or before 08/28/2009
Digital Content Manager	10/30/2009	Employee Referral	See Recruitment Source List for entries on or before 10/07/2009
WREW On-Air Talent	11/05/2009	Internet	See Recruitment Source List for entries on or before 10/29/2009
New Media Account Executive	01/14/2010	Employee Referral	See Recruitment Source List for entries on or before 12/21/2009
Deals Editor	01/29/2010	Employee Referral	See Recruitment Source List for entries on or before 01/11/2010
Creative Director	02/02/2010	Employee Referral	See Recruitment Source List for entries on or before 01/15/2010
Job Share Account Executive	02/17/2010	Internal Applicant	See Recruitment Source List for entries on or before 02/04/2010
Traffic Reporter/On-Air Talent	02/18/2010	Employee Referral	See Recruitment Source List for entries on or before 02/10/2010
Digital Sales AE	03/19/2010	Queen City Jobs	See Recruitment Source List for entries on or before 03/12/2010

Digital Sales AE	04/23/2010	Employee Referral	See Recruitment Source List for entries on or before 03/12/2010
Radio Account Executive	05/12/2010	Employee Referral	See Recruitment Source List for entries on or before 04/19/2010

Total Number of Interviewees For All Full-Time Vacancies Filled

During Reporting Period Per Recruitment/Referral Sources:

Recruitment Source:	Number of Interviewees Referred
Internet	8
Employee Referral	17
Internal Applicant	1
Queen City Jobs	1
Total Applicants	27

Performance Initiatives Undertaken

The Unit continues to participate in community and educational speaking engagements: Ohio Center for Broadcasting, Broadcasting Career Builder Conference, Hamilton County Community Action Agency, Music Resource Center of Cincinnati, Fundamentals of Radio class at Plymouth Salem H.S, Careers in Communication class at University of Cincinnati, Breakthrough Cincinnati, Training and Development class at NKU, Cardinal Pacelli School. The objective was to educate community groups and students about broadcasting and to encourage interest in employment opportunities in radio.

The Unit's management and personnel continue to participate in several job fairs to include: University of Cincinnati Bearcat Trackers Careerfest 2010, The College of Mount St. Joseph's Spring Employment Fair, Scarlet Oaks' Greater Cincinnati Job Expo, and the Southwestern College Hiring Fair. Unit also co-sponsored the Greater Cincinnati Health Council's Nursing Job Fair and hosted their own Queen City Jobs Job Fair on March 16, 2010.

The Unit has an active internship program planned to assist members of the community in learning skills needed for employment in the radio industry. The internship is available to students registered full-time at a university, college, community college or vocational-technical institute who are eligible to receive academic credits for their participation in promotions, or sales internships. Internships are for a 14 week period that includes a minimum of 15 hours of structured training and learning per week.

Recruitment Source List

The following sources have requested notification of job openings.

Start/End Dates :	Recruitment Source:
START: 02/26/2007	African-American Chamber of Co Contact: Address: 2945 Gilbert Avenue, Cincinnati, OH 45206 Phone: (513) 751-9900
START: 02/26/2007	Brown Mackie College Contact: Martha Schottelkotte Address: 1011 Glendale-Milford Road, Cincinnati, OH 45215 Phone: (513) 771-2424
	Cincinnati AFL-CIO Labor Council Contact: Christine Lamitina

START: 02/26/2007	Address: 1014 Vine Street, Suite 2575, Cincinnati, OH 45202 Phone: (513) 421-1846
START: 03/11/2009	College of Mount Saint Joseph Contact: Jennifer Querner Address: 5701 Delhi Road, Cincinnati, OH 45223 Phone: 513-244-4484
START: 02/26/2007	Miami University Contact: Cathy Metcalf Address: 241 Hoyt Hall Miami University, Oxford, OH 45056 Phone: (513) 529-3831
START: 03/25/2010	Miami University - Hamilton Contact: Dr. Shelley Cassady Address: 1601 University Boulevard, Hamilton, OH 45011 Phone: 513-785-3113
START: 02/26/2007	Morehead State University Contact: Rhonda Crisp Address: 321 Allie Young Hall, Morehead, KY 40351 Phone: (513) 606-2233
START: 02/26/2007	NAACP - Cincinnati Branch Contact: Ashley White Address: 4439 Reading Road, Suite 202, Cincinnati, OH 45229 Phone: (513) 281-1900
START: 02/26/2007	Northern Kentucky University Contact: Mr. Bill Lamb Address: University Center, Room 320, Highland Heights, KY 41099 Phone: (859) 572-5680
START: 02/26/2007	Ohio Center of Broadcasting Contact: Gary James Address: 9000 Sweet Valley Dr., Valley View, OH 44125 Phone: (513) 271-6060
START: 02/26/2007	Ohio Dept of Job & Family Svcs Contact: Address: 222 East Central Parkway, Cincinnati, OH 45202 Phone: (513) 946-1002
START: 02/26/2007	Queen City Jobs Contact: Zachary Gill Address: 2060 Reading Road, Cincinnati, OH 45202 Phone: (513) 699-5042
START: 02/26/2007	Queen City Jobs Online Contact: Zachary Gill Address: 2060 Reading Road, Cincinnati, OH 45202 Phone: (513) 699-5042
START: 02/26/2007	Raymond Walters College Contact: Tresha Lewis Address: 9555 Plainfield Road, Cincinnati, OH 45236 Phone: (513) 745-5671
START: 02/26/2007	Super Job Center Contact: Andy Lotter Address: 1916 Central Parkway, Cincinnati, OH 45214 Phone: (513) 731-9800

START: 02/10/2010	Southwestern College Contact: Katie Finkelmeier Address: 149 Northland Blvd., Cincinnati, OH 45246 Phone: 513-874-0432
START: 03/17/2010	Strayer University Contact: Mia Ogle Address: 7300 Turfway Rd., Florence, KY 41042 Phone: 859-692-2807
START: 02/26/2007	Thomas More College Contact: Renee Noel Address: P.O. Box 210115, Crestview Hills, KY 41017 Phone: 859-344-3386
START: 02/26/2007	University of Cincinnati Contact: Aurthur Walton Address: 620 Old Chemistry Bldg. ML 115, Cincinnati, OH 45221 Phone: (513) 556-6008
START: 02/26/2007	University of Cincinnati(EP&S) Contact: Patti Carroll Address: Mail Location 92, Cincinnati, OH 45221 Phone: (513) 556-6008
START: 02/26/2007	Urban League of Greater Cincin Contact: Reggie Brazzile Address: 3458 Reading Road, Cincinnati, OH 45229 Phone: (513) 281-9955
START: 02/26/2007	wkrq website (wkrq.com) Contact: Becky Ponatoski Address: 2060 Reading Road, Cincinnati, OH 45202 Phone: (513) 699-5102
START: 02/26/2007	wswd website (949thesound.com) Contact: Becky Ponatoski Address: 2060 Reading Road, Cincinnati, OH 45202 Phone: (513) 699-5102
START: 02/26/2007	wube website (b105.com) Contact: Becky Ponatoski Address: 2060 Reading Road, Cincinnati, OH 45202 Phone: (513) 699-5102
START: 02/26/2007	wygy website (rewind949.com) Contact: Becky Ponatoski Address: 2060 Reading Road, Cincinnati, OH 45202 Phone: (513) 699-5102
START: 02/26/2007	Wilmington College Contact: Barbara Kaplan Address: Pyle Center Box 1306, Wilmington, OH 45177 Phone: (513) 382-6661
START: 02/26/2007	Xavier University Contact: Susan Boot Address: 3800 Victory Parkway, Cincinnati, OH 45207 Phone: (513) 745-3141
START: 02/26/2007	YWCA Job Search Resources Ctr Contact: Elaine Hopkins Address: 898 Walnut Street, Cincinnati, OH 45202 Phone: (513) 241-7090